SEEDS: BUILDING THE FUTURE, ONE SEED AT A TIME.

SUSTAINING ECONOMIES AND ENHANCING DYNAMIC STRUCTURES

SEEDS is aiming to reinforce Mediterranean countries' cereals supply and value chain by **redefining ancient grain cultivation,** more **resilient** to climate changes, pests and diseases, through innovative methodologies that ensure the purity of these grains.

> ***Harnessing cultural heritage*** *while implementing cutting-edge* ***solutions*** *in 4 MENA countries*

A transdisciplinary strategy

is ensuring the active involvement and dialogue among all the facets of the cereal sector.

- Producers
- Policy makers
- Consumers

PRIMA PARTNERSHIP FOR RESEARCH AND INNOVATION IN THE MEDITERRANEAN AREA

Co-funded by the European Union

This project is part of the PRIMA Programme supported by the European Union.

From farm to fork...

Through extensive **field trials** to test the adaptability and resilience of ancient grains under various conditions, **SEEDS is identifying barriers and opportunities for scaling resilient farming practices.**

Sharing knowledge, sowing resilience: the SEEDS Knowledge Sharing and Capacity Building Platform

***A digital hub** designed to foster long-term adoption of sustainable practices, enhance local food systems, and reduce dependency on conventional cereals.*

Consumer studies will lead to the development of **8 ancient grain-based innovative products** aligned with people modern lifestyles

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www.seeds-prima.eu

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